

# Educational Solutions

## Valuable educational content

Create informative and effective communication tools with Post-it® Products by using a variety of content options.

### Ideas for Physicians:

- Drug indications
- Drug contraindications
- Drug dosing
- Current research data
- Risks/side effects
- Drug interactions
- And more

### Ideas for Patients:

- Lifestyle hints
- Impacted anatomy
- Treatment compliance
- Information resources
- Side effects
- Home tracking tools
- And more

## Variety of printing options

Print exactly the information you want physicians, other medical professionals and patients to receive.

### Offerings:

- Sheet perforation and diecutting available
- A variety of sheet sizes and colors
- A variety of sheet counts
- Available with Super Sticky adhesive for vertical applications
- Up to four-color imprint capability
- Sheets allow for the ability to alternate complete content with up to four different messages
- Ability to print a different one-color (black) message on each sheet
- Flags can be carded or in a dispenser, with 1 to 3 color printing
- Journals can be single sided or in a booklet format for added protection
- Posters are 11" x17" on a high quality card stock paper with Super Sticky adhesive.



Using Post-it® Products, your information can be posted and seen in the medical professional's office and in the patient's home.

# Education that Sticks

A versatile tool to help medical professionals and patients understand your drugs



# Valuable Education Tools

Post-it® Physician & Patient Education Tools allow you to provide medical professionals and patients with valuable educational materials.

With these customizable tools, you can help patients not only understand their disease and treatment, but also track symptoms and navigate lifestyle changes. Physicians can benefit from a variety of drug information, or exposure to new research data. Best of all, every product can stick practically anywhere.



## Pharmaceutical Education Tools

- Sheets
- Flags
- Page Markers
- Journals
- Posters

## Ideas for:

## Sheet printing

## Flag & sheet printing

## Poster printing

### Patient Education



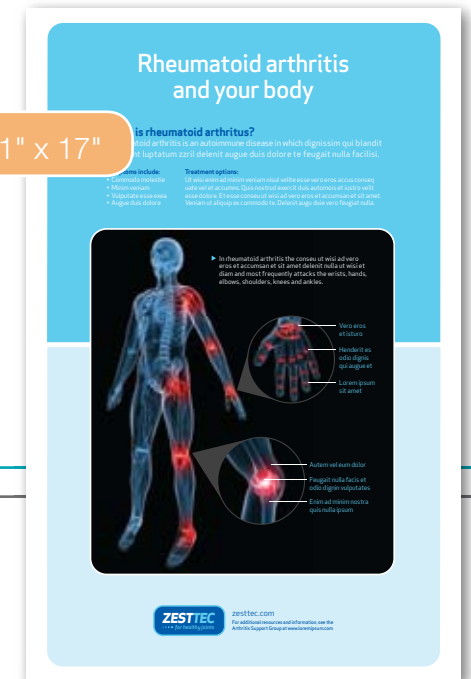
Sheets can alternate with up to 4 different messages

Take advantage of the ability print cover sheets and up to four alternating inside sheets to make flexible **health tracking tools** that help patients monitor their disease and maintain a healthy lifestyle.



Utilize 3-color imprinting and customized design to create **appointment reminders** such as these, which help patients avoid scheduling conflicts by flagging upcoming appointments

Put information **where patients need it** with this adhesive-backed poster that sticks practically anywhere without damaging the wall

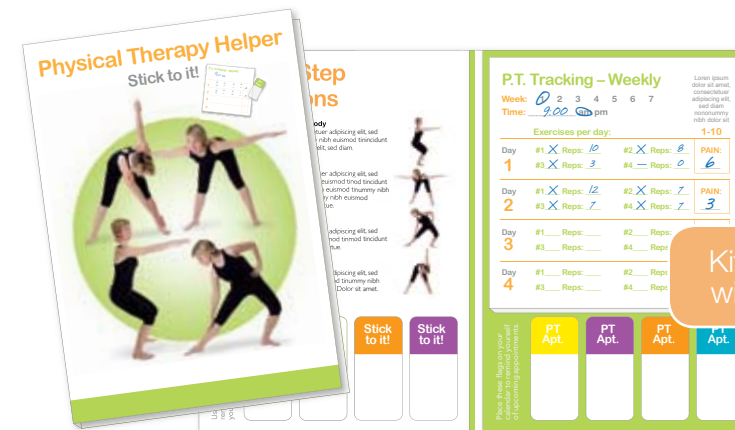


11" x 17"

### Patient Compliance



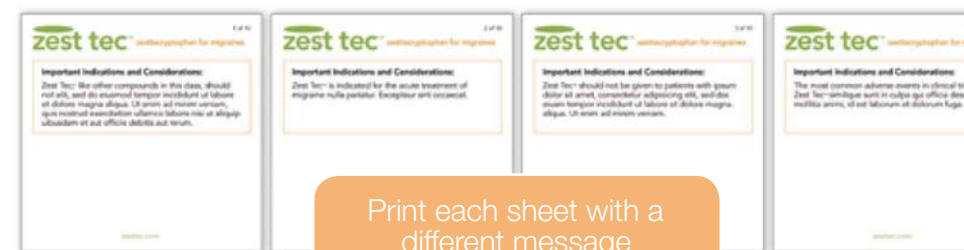
Foster patients' **treatment compliance** with education. Using the cover as a training device, the back to inform and the inside sheet as a colorful take-home reminder.



Kits or Journals are available with any sheet or flag layout.

Track **patient progress** by providing a custom-printed kit, including handy forms that stick practically anywhere and flags to mark their next appointment.

### Physician Education

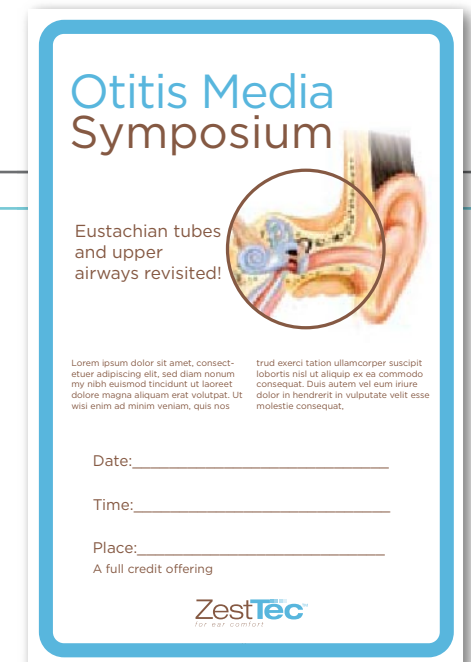


Print each sheet with a different message

Print a different one-color message on each sheet, creating a note tool that provides everything from **drug indications and contraindications** to dosage and side effects.



Highlight **current research data** by using alternating sheets and four-color printing to create visually engaging notes that help complex statistics and data stick.



Announce **meetings and classes** with a temporary sign that sticks practically anywhere.

Patient Education

Patient Compliance

Physician Education